

Research Experience, Publications and Presentations

PUBLICATIONS AND PRESENTATIONS IN ADD/ADHD, DYSLEXIA AND LEARNING DISORDERS AND ETHICS

Slow Processing Speed and Low Self-Esteem In Patients With Dyslexia, Stuart N. Robinson, Ph.D. Presentation to International Dyslexia Association - Dallas Branch, August 2015.

Lack of Empathy in Patients with Attention Deficit Disorder, Stuart N. Robinson, Ph.D. and Misty Hardin, M.S. 25th Annual Attention Deficit Association - Southern Region Conference, February 23, 2013

Fifty Signs of Unethical Therapy-From the Patient's Perspective, Stuart Robinson, Ph.D. 25th Annual Attention Deficit Association - Southern Region Conference, February 23, 2013

Low Self-Esteem in Adults with Attention Deficit Disorder, Stuart N. Robinson, Ph.D. 23rd Annual Attention Deficit Association - Southern Region Conference, February 19, 2011

Start Low, Go Slow, Think Twice Before You Say No to, Multiple and High Doses of Medications for Attention Deficit Disorder, Stuart N. Robinson, Ph.D. and Michael Kramer, M.D., 21st Annual Attention Deficit Association - Southern Region Conference, February 21, 2009

The Synergy of Integrative Primary Care: Combining Medicine and Psychology in Treating Attention Deficit Disorder, 21st Annual Attention Deficit Association - Southern Region Conference, February 21, 2009

When Dyslexia is Undiagnosed, Presentation at Student Disability Accommodations & Success Strategies Department, Stuart N. Robinson, Ph.D., Southern Methodist University, November 2008

How to Spot a Student With Attention Deficit Disorder or a Learning Difference, Stuart N. Robinson, Ph.D. Workshop on Student Disability Accommodations & Success Strategies, Southern Methodist University, March 2008

Identifying and Accommodating Learning Differences In the College Classroom, Stuart N. Robinson, Ph.D. Faculty Resource Guide published by Student Disability Accommodations & Success Strategies, Southern Methodist University, March 2008.

Attention Deficit Disorder and Learning Differences in Young Children, Teen and College Students, Stuart N. Robinson, Ph.D. Presentation at Student Disability Accommodations & Success Strategies, Stuart N. Robinson, Ph.D., Southern Methodist University, April 2007.

**RESEARCH EXPERIENCE IN SENSATION AND PERCEPTION
VISION, PSYCHOPHYSICS AND ANIMAL LEARNING**

**Research Assistant for
Jack Hahn, Ph.D.**
Head, Experimental Psychology

University of Virginia
Charlottesville, Va.
1968-1969

Cholewiak, R.N. and Hahn, J.F. Two frequency stimulation of a cutaneous mechanoreceptor. J. Acoustical Society of America, 1971, 50, 475-483.

Robinson, S.N. Two frequency stimulation of a cutaneous mechanoreceptor on the hairy skin of the wrist. 3rd Year Research Thesis.

**Research Assistant for
E.J. Rinalducci, Ph.D.**
Head, Engineering Psychology

University of Virginia
Charlottesville, Va.
1969-1970

Beare, A. Measurement of visibility loss due to transient adaptation at low illumination levels. Masters Thesis.

Robinson, S.N. Noise: A review of the literature of the effects of noise and vibration on work performance and leisure activities. 4th Year Research Thesis

Masters Thesis, 1973
School of Psychology

Georgia Institute of Technology
Atlanta, Georgia

Robinson, S.N. Effects of ELF electric and magnetic fields on operant behavior in the pigeon and in the rat. Published 1973 and presented at the SE Psych. Assoc., Hollywood, Fla., May 1974.

RESEARCH IN ENGINEERING AND ENVIRONMENTAL PSYCHOLOGY

ENGINEERING PSYCHOLOGIST-HUMAN FACTORS Corporate Engineering Center

Texas Instruments Inc
Dallas, TX
1976-1977

- Used eye-trackers, T-scopes, pupil-dilation cameras, GSR meters, stop-action cameras and video, and similar equipment to measure how efficiently consumers perceived product style and design information.
- Used time-motion, reaction-time and other performance measures to identify product designs that were easiest and safest to operate.
- Analyzed customer complaints and warranty card information to redesign product specifications and warranties.
- Tested and evaluated product packaging, signage and point-of-purchase displays.
- Modified manufacturing line operations to maximize productivity and product quality.
- Tested the design, operation, safety and merchandising of over 200 products including for:

Calculators & Learning Aids	Home Security Systems
Digital Watches and Clocks	Home Energy Systems
Home and Business Computers	Home Entertainment Systems
Video Games and VCRs	Home Information Systems
CB Radios and Telephones	Home Communications Systems

ENVIRONMENTAL PSYCHOLOGIST Center for Building Technology

National Bureau of Standards
Washington, D.C.
1975

- Defined occupant requirements for residential and commercial buildings
- Determined how and where consumers use energy in buildings and which floor plans help occupants conserve most.
- Identified building designs that promote industrial and home safety and security, and help prevent accidents and crime
- Channeled pedestrian flow in lobbies, restaurants, malls and shopping centers to increase retail sales and shopping activity

RESEARCH IN ENGINEERING AND ENVIRONMENTAL PSYCHOLOGY ~ Continued

ENVIRONMENTAL PSYCHOLOGIST
Center for Building Technology

National Bureau of Standards
Washington, D.C.
1975

Continued

Wrote architectural programs and building performance standards that specified how homeowners can conserve energy, and how building developers and owners could prevent railing accidents and falls in commercial, industrial, and residential settings.

At NBS, I conducted the following design and safety research on pre-manufactured steps and railings, and on other building products. It was funded in part by the Consumer Product Safety Commission and by the Occupational Health and Safety Administration.

Robinson, S.N. and Turner, G.E. Guardrail Accidents In Industrial Settings. National Bureau of Standards, NBS Office of Technical Publications, 1975.

Robinson, S.R. and Turner, G.E. An Anthropometric Analysis Of Slips and Fall Accidents in Industrial Settings. National Bureau of Standards, NBS Office of Technical Publications, 1975.

Robinson, S.N. and Turner, G.E. Occupational Safety Criteria For the Design and Construction Of Guardrails. National Bureau of Standards, NBS Office of Technical Publications, 1975.

Fattal, S.G., Cattaneo, L.E., Turner, G.E, and Robinson, S.N. Investigation of Guardrails for the Protection of Employees from Occupational Hazards. NBSIR 76-1139, NBS Office of Technical Publications, July 1976.

Fattal, S.G., Cattaneo, L.E., Turner, G.E, and Robinson, S.N. Personnel Guardrails for the Prevention of Occupational Accidents. NBSIR 76-1132. And A Model Performance Standard for Guardrails. NBSIR 76-1131, NBS Office of Technical Publications, July 1976.

Robinson, S.N. Understanding How Consumers Use Energy in Residential Buildings is the Key to Conservation. NBS Letter Report, National Task Force On Energy Conservation, August 1976.

Turner, G. and Robinson, S. A Safety Analysis and Performance Model. NBS Office of Technical Publications, July, 1977.

Robinson, S.N. New Opportunities in Applied Psychology: Environmental Psychology. In Willo White's Resources in Environment and Behavior, American Psychological Association, Washington, D.C., 1979

**Masters Research Program
School of Psychology**

**Georgia Institute of Technology
Atlanta, Georgia
1970-1973**

I conducted the following studies as part of my masters research program. They focused on the effects of environmental conditions on Work Performance, Psycho-Physiological Systems and on Social Behavior. Many were funded by the Apollo Space Flight Moon Missions Program. I was supervised by Randal M. Chambers, Chief Life Scientist, NASA

Robinson, S.N. The effects of noise on a simple vigilance task. Paper presented to the Georgia Psychological Association, 1971.

Smith, A.D. and Robinson, S.N. Input and output order effects in categorized recall. Paper presented at the Southeastern Psychological Association, Atlanta, March 1972.

Robinson, S.N. Effects of Low-Energy, Extremely Low Frequency Electromagnetic Radiation. A masters thesis published by the School of Psychology, Georgia Institute of Technology, Atlanta, Ga., 1973.

Robinson, S.N. The effects of environmental stressors on work performance and social behavior. In R.M. Chambers Symposium on Applied Psychology, Southeastern Psychological Association, Atlanta, March 1975.

Robinson, S.N. Some effects of exterior design on building use: Presented at the Southeastern Psychological Association, Atlanta, March 1975.

RESEARCH IN APPLIED SOCIAL PSYCHOLOGY

Doctoral Research Program
School of Psychology

Georgia Institute of Technology
Atlanta, Georgia
1974-1975

Robinson, S.N. A factor analysis of the perceptions of a littered environment. Paper presented at the Georgia Psychological Association, Savannah, Ga., Oct. 1974.

Robinson, S.N. Using the "foot-in-the door" sales technique to promote anti-littering behavior. Paper presented at the Georgia Psychological Association, Savannah, Ga. Oct. 1974.

Robinson, S.N. Social and environmental influences on littering in a campus post office. Paper presented at the meeting of the Eastern Psychological Association, New York, April 1975.

Robinson, S.N. Social and Environmental Influences on Littering Behavior. A dissertation thesis published by the School of Psychology, Georgia Institute of Technology, Atlanta, Ga., 1975.

Robinson, S.N. Social psychological perspectives on behavior and the physical environment. Presented at the Southeastern Psychological Association, New Orleans, March 1976.

Robinson, S.N. Littering behavior in public places. Environment and Behavior, Vol. 8 No. 3, September 1976.

Baskett, G., Baskett, D., Robinson, S.N., Mackey, D. and Aruz, C. The Passing of a Comet: Beliefs and Personality. J. of Personality and Social Behavior. March 1977

RESEARCH PAPERS AND PUBLICATIONS IN CONSUMER BEHAVIOR ADVERTISING PSYCHOLOGY, TRAVEL, TOURISM PSYCHOLOGY

Robinson, S.N. Unobtrusive measures: Nonreactive research in Applied Psychology. One-day workshop presented at the meeting of the American Psychological Association, Washington, D.C., Sept. 1976

Robinson, S.N. (Chair). New opportunities in Applied Psychology: Consumer and Advertising Psychology. American Psychological Association, Washington, D.C. Sept. 1976.

Robinson, S.N. Methods in Consumer Research. Presented at the Consumer Product Symposium, Human Factors Society, Cincinnati, Ohio, May 1977.

LeCocq, A., Robinson, S.N., and Burnette, J. Organizing Consumer Research within a corporate structure. Presented at the Consumer Product Symposium, Human Factors Society, Cincinnati, Ohio, May 1977.

Robinson, S.N. What happens when the Bus Industry is deregulated: The role of consumer research in a dynamic market environment. In A Decade of Achievement, proceedings from the Travel and Tourism Marketing and Research Association's Tenth Annual Conference, San Antonio, June, 1979.

Robinson, S.N. Marketing bus travel during an energy crisis. Presented at Energy Crisis 1979: Survival of Texas Tourism, Travel and Tourism Research Association, Dallas, November 1979.

Spelce, N. and Robinson, S.N. Texas State Tourism Marketing Plan for 1980. Presented at TOURCON XV, 15th Annual Texas Conference on Tourist Development, Austin, September 1980.

Robinson, S.N. The outlook for bus travel: Annual travel forecast for the Bus Industry. In The Proceedings of the U.S. Travel Outlook Forum, U.S. Travel Data Center and Travel and Tourism Research Association Annual Conferences, Washington, D.C. December 1980, 1981, 1982 and 1983.

Robinson, S.N. How advertising research and advertising can work together: Trailway's case study. Presented at the Travel and Tourism Research Association Fall Conference, Dallas, Nov. 1980.

Robinson, S.N. Managing Marketing, Market Research and Advertising Departments in a transportation company. A paper presented to the United Bus Owners of America, Eastern, Mid-western, Southern and Western Regional Meetings, September, 1981.

**RESEARCH PAPERS AND PUBLICATIONS IN CONSUMER BEHAVIOR
ADVERTISING PSYCHOLOGY, TRAVEL, TOURISM PSYCHOLOGY ~ Continued**

Robinson, S.N. The Do's and Don't of conducting on-board surveys. In J. Tippet's Proceedings from the Annual Conference of In-flight Service, American Airlines, Inc. Dallas, Texas, Nov. 1981.

Robinson, S.N. Using consumer information to make marketing decisions in the travel business. Presented at Using Information for Improving Decisions in the Travel Market, Travel and Tourism Research Association, Dallas, Tx. Nov. 1981.

Robinson, S.N. Tourism and commercial recreation research: Where it's at and where it needs to be. Featured Speaker at the 1982 Congress of the National Recreation and Park Association, Louisville, Ky., October 1982.

Robinson, S.N. Marketing surface transportation. Presented at the Fifth Annual Western Tourism Conference, Western Association of Convention and Visitors Bureaus, December 1982.

Robinson, S.N. The New Mexico Travel Market. Presented at the Governor's Conference On Tourism, sponsored by The Honorable Tony Anaya, Governor of the State of New Mexico, Albuquerque, April 1984.

Robinson, S.N. Marketing and advertising festivals and events. Presented at Festivals and Events Seminar '87, Texas A & M, College Station, March 1987.

Robinson, S.N. Tourism markets and market planning. Presented at Tourism: Future of a Region, Texas A & M, Corpus Christi, May 1987.

Robinson, S.N. Research Needs in the Intercity Bus and Rail Transportation Industry. In Brent Richie's Handbook of Travel and Transportation Research. John Wiley, New York, 1987.

PROFESSIONAL ACTIVITIES

Presented the Annual Forecast for the Intercity Bus Industry at the U.S. Travel Forum, U.S. Travel Data Center in Washington, 1980, 1981, 1982 & 1983.

Reviewed research proposals for the Division of Social Sciences, National Science Foundation, 1976-82.

Served on the Research Oversight Committee, Division of Social Sciences, National Science Foundation, 1977.

Refereed articles submitted for publication to J. Applied Social Psychology, 1977-1979.

Founding member of Association of Travel Marketing Executives, 1980.

Founding member ~ APA Task Force on Environment and Behavior, 1975

Served on the Board of Directors of the Texas Chapter, American Marketing Association, 1978-79.

Served on the Board of Directors, Texas Chapter, Travel and Tourism Research Association, 1979-82.

Member U.S. Transportation Research Board, 1978-80.

Chairmen of the Board of Directors, Texas Chapter, Human Factors Society, 1977.

Program Co-Chairperson for the Consumer Products Symposium. Human Factors Society, Cincinnati, May 1977.

Associate Editor of Consumer Product News for the Consumer Products Technical Interest Group, Human Factors Society, 1977.

Served on the Steering Committee for the Sixth Congress of the International Ergonomics Association, U. of Maryland, July, 1976.

Chairman of the Membership Committee, Potomac Chapter, Human Factors Society, 1975.

Headed Citizens Advisory Committee for the planning and design of a County Courthouse and State Multi-Service Center, Frederick Maryland, 1975

CURRENT PROFESSIONAL MEMBERSHIPS

Dallas Psychological Association
Texas Psychological Association
Attention Deficit Disorders Association - Southern Region
International Dyslexia Association - Dallas Branch

PAST PROFESSIONAL AFFILIATIONS

AMERICAN PSYCHOLOGICAL ASSOCIATION

Division 23 Consumer Psychology
Division 21 Engineering Psychology
Division 14 Industrial & Organizational
Division 9 Social Issues
Division 19 Military Psychology
Dallas Psychological Association
Texas Psychological Association
Virginia Psychological Association
Georgia Psychological Association
District of Columbia Psyc. Assoc.
Maryland Psychological Association
Southeastern Psychological Association
FOUNDING MEMBER ~ APA Task Force on Environment and Behavior

ASSOCIATION FOR CONSUMER RESEARCH

HUMAN FACTORS SOCIETY

PAST OFFICER OF:
HFS~Consumer Products Tech. Interest Group
HFS~Environmental Design Tech. Interest Group
HFS~Texas Chapter
HFS~Potomac Chapter

TRAVEL INDUSTRY ORGANIZATIONS

U.S. Transportation Research Board
Travel and Tourism Research Association
U.S. Travel Data Center
PAST OFFICER ~Texas Chapter, Travel & Tourism Research Assoc.
FOUNDING MEMBER ~ Assoc. of Travel Marketing Executives

AMERICAN MARKETING ASSOCIATION

RADIO, TELEVISION, MAGAZINE AND NEWSPAPER INTERVIEWS

- Robinson, S.N. Travel Business: Bumpy Road. The New York Times, December 1979.
- Robinson, S.N. Energy Shortage Fuels Bus Expansion. The Travel Agent, December, 1979.
- Robinson, S.N. American Express Co. Sees Travel Recovery Early in 1981. Travel Management Daily, December 1980.
- Robinson, S.N. Taking Vacations "Right Around the Corner." The Christian Science Monitor, January 1981
- Robinson, S.N. Taking Vacations "Right Around the Corner." The Christian Science Radio News Network, February 1981.
- Robinson, S.N. The U.S. Market for Videogames: Boom or Bust. PM Magazine Program, February, 1981.
- Robinson, S.N. Restaurants: Do The Colors Say Linger Or Flee? The Dallas Morning News, March 1981.
- Robinson, S.N. The Eyes of Tourists Are On Texas. AdWeek, February 1982.
- Robinson, S.N. Special Report: Travel and Tourism ~ Charting a Course For New Market Realities. Advertising Age, April 1983.
- Robinson, S.N. Travel Weekly's Reference Guide to New Mexico. Travel Weekly, April 1984.
- Robinson, S.N. Women in Advertising. Meeting News, February 1985.
- Robinson, S.N. Business Development in the Travel Industry, Nightly Business Report, January 1995.

Stuart N. Robinson, Ph.D.

MEDICAL RESEARCH EXPERIENCE

Research Assistant for
Jack Goodrich, M.D.
Chair, Nuclear Medicine

Duke University Medical Center
Durham, North Carolina
Summer 1968

Goodrich, J.K. and Johnsrud, I.S. An experimental partial occlusive device for vessels delivered by arterial catheter. American Heart Journal, 1969, 77, 805-808

Robinson, A.E. Inhalation and perfusion radionuclide studies of pediatric chest disease. Radiology, Nov. 1969, 93, 1123-8.

Research Assistant for
Alton Sharpe, M.D.
Chair, Nuclear Medicine

Medical College of Virginia
Richmond, Virginia
Summer 1969

Sharpe, A.E. Unsaturated (Latent) Iron-binding capacity of serum employing radioactive iron (Fe59) along with a polyether foam sponge with a finely divided ion exchange resin, Amberlite IRA-400 type. J. Nuclear Medicine, Nov. 1971.